

General Information

Each year, the Lei Queen will be selected from one of the three rotating groups:

20 - 34 years	Nā Wahine Opio	(The Younger Women)
35 - 49 years	Nā Makuahine	(The Adult Women)
50 - 69 years	Nā Kupunahine	(The Gracious Women)
70 - 79 years	* Queen Mother	(The Grand Women)
80 years and over	* Lei Empress	(The Golden Women)

Next year's Pageant will be held at Yamano Hall at 1-53-1 Yoyogi, Shibuya-ku in Tokyo on January 11 & 12. Time to be announced. It is the year of our Nā Wahine Opio. One Queen and 8 princesses and 2 ladies-in-waiting will be selected.

2020 LEI QUEEN RULES & REGULATIONS

In Hawai'i, the lei is a symbol of friendship, goodwill, and aloha. A Lei Queen and Court will enhance the Lei Aloha Festival being sponsored by Hawai'i Aloha Academy. The Lei Queen and court must be knowledgeable in the art of lei making, hula, and be able to convey the spirit of aloha with warmth and dignity, possesses grace and carriage and be able to speak in Public.

I. CONTEST ELIGIBILITY

Females from the ages of 20 to 34 years of age within the 2020 calendar year. Proof of age is required. (birth certificate, passport, or driver's license).

II. CONTEST RULES AND REQUIREMENTS

1. Submit a completed 2020 Lei Queen Selection application form, proof of age document and color photograph of yourself (no group shots) by the application deadline.
2. Answer and submit the included biography questionnaire.
3. All contestants are required to attend the orientation meeting on Sunday, October 6, 2019 at 17:30 - 19:30 p.m. at Hawai'i Aloha Academy "Pa." Please do not be late.
4. All contestants are required to attend the following rehearsals:
 - October 13th, 20th & 27th, 2019
 - November 10th & the 24th, 2019
 - December 1st, 2019
 - January 12th & 26th, 2020
 - February 2nd & 9th, 2020
 - All rehearsals will be at 17:30 - 19:30 at Hawai'i Aloha Academy "Pa," located at 130-0014 Tokyo-to, Sumida-ku, Kamezawa 2-10-7, Fujita Shouji Bld. 7-F.
 - This year we are planning to have a fashion show with our contestants however the date has not yet been set.
5. There is a fee of ¥16,000. Once the fee has been paid it will not be refunded even if you decide to withdraw from the Pageant.
6. The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.
7. The winners of the 2020 Lei Court will reign until the new court is chosen in 2021 and

must attend all appearances scheduled during the reigning year including the evening the new court is chosen.

8. All winners are required to enter the “Holoku Parade” at the 2020 Lei Aloha Festival.
9. All winners are required to be at and to host a table of 10 at the 12th Annual Royal Holoku Ball on May 3, 2020 being held at the Tobu Levant Hotel Tokyo in Kinshi-cho.

III. DEADLINE FOR APPLICATION

1. September 8, 2019 - Post to 130-0014 Tokyo-to, Sumida-ku, Kamezawa 2-10-7, Fujita Shouji Bld. 7-F

IV. PHASES OF COMPETITION

1. **Lei Hiwahiwa** – Contestants are required to “haku wili” a “lei” of flora & fauna that are available in Japan. Do not import anything from Hawai`i.
 - a. The length of the “lei” is to be 75 cm.
 - b. The last 20 cm of the lei must be completed in one hour in front of the panel of judges on February 21, 2020.
 - c. The “lei” must be worn during some part of the evening’s competition.
 - d. The medium used to “wili” must be concealed except for the ends of the “lei.”
 - e. No artificial flowers or artificially colored flowers will be allowed.
2. **Kūlana** – Contestants will be scored on their grace, poise, grooming and ability to speak to an audience with composure and confidence, while wearing a holoku and a 2 minute speech. Points will be docked for going over the allotted time.)
3. **No`eau** – Contestants compete in a “hula auana.” The women are judged in poise and grace, in their ability to emote the feelings of the dance, in their grooming and adornments. Limited to 4 minutes.
4. **Hula `Ōlapa** – Contestants are judged on the fluidity of the dance movements, expression, appearance and accessories.
5. **Oli** – Contestants are judged on their attire and adornments, delivery of the “oli” and the pronunciation of the Hawaiian language. It is necessary that the “okina” & “kahako” are not dropped or added where there should not be any. They must be properly enunciated. The L’s needs to be clear and not an R.
6. **Kūkā Kama`ilio** – Contestants are put through a battery of questions regarding their knowledge of hula, Hawaiian culture and current events. The judges are looking for a well informed woman who is able to articulate. The contestants are also judged on how well they hold-up under pressure.

* See separate rules governing this pageant.

FOR MORE INFORMATION PLEASE CONTACT US AT:

Hawai`i Aloha Academy

130-0014 Tokyo, Sumida-ku,

Kamezawa 2-10-7

Fujita Building 7th floor

Ph./Fax: 03-3829-3326

e-mail: hawaii_aloha_academy@hotmail.co.jp Web Site: <http://www.leiqueenpageant.com>