

Each year, the Lei Queen will be selected from one of the three rotating groups:

20 - 34 years	Nā Wahine Opio	(The Younger Women)
35 - 49 years	Nā Makuahine	(The Adult Women)
50 - 69 years	Nā Kupunahine	(The Gracious Women) 7
0 - 79 years	* Queen Mother	(The Grand Women)
80 years and over	* Lei Empress	(The Golden Women)

Next year's Pageant will be held at Yamano Hall at 1-53-1 Yoyogi, Shibuya-ku in Tokyo on Tuesday, February 23 at 17:00. Doors open at 16:30. It is the year of our Nā Kupunahine. One Queen and 8 princesses and 2 ladies-in-waiting will be selected.

## **2021 LEI QUEEN RULES & REGULATIONS**

In Hawai'i, the lei is a symbol of friendship, goodwill, and aloha. A Lei Queen and Court will enhance the Lei Aloha Festival being sponsored by Hawai'i Aloha Academy. The Lei Queen and court must be knowledgeable in the art of lei making, hula, and be able to convey the spirit of aloha with warmth and dignity, possesses grace and carriage and be able to speak in public.

### **I. CONTEST ELIGIBILITY**

Females from the ages of 50 to 69 years of age within the 2021 calendar year. Proof of age is required. (birth certificate, passport, or driver's license).

### **II. CONTEST RULES AND REQUIREMENTS**

1. Submit a completed 2021 Lei Queen Selection application form, proof of age document and color photograph of yourself (no group shots) by the application deadline.
2. Answer and submit the included biography questionnaire.
3. All contestants are required to attend the orientation meeting on Sunday, December 13, 2020 at 17:30 - 19:30 p.m. at Hawai'i Aloha Academy "Pa." Please do not be late.
4. All contestants are required to attend the following rehearsals:
  - December 20th,
  - January 10th, 17th, 24th, 31st, 2021
  - February 7th & the 14th 2021
  - All rehearsals will be at 17:30 - 19:30 at Hawai'i Aloha Academy "Pa," located at 130-0014 Tokyo-to, Sumida-ku, Kamezawa 2-10-7, Fujita Shouji Bld. 7-F.
5. There is a fee of ¥16,000. Once the fee has been paid it will not be refunded even if you decide to withdraw from the Pageant.
6. The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.
7. The winners of the 2021 Lei Court will reign until the new court is chosen in 2022 and must attend all appearances scheduled during the reigning year including the evening the new court is chosen.
8. All winners are required to enter the "Holoku Parade" at the 2021 Lei Aloha Festival.
9. All winners are required to be at and to host a table of 10 at what should have been the

13th Annual Royal Holoku Ball on May 2, 2021 being held at the Tobu Levant Hotel Tokyo in Kinshi-cho.

### III. DEADLINE FOR APPLICATION

1. December 10, 2020 - Post to 130-0014 Tokyo-to, Sumida-ku, Kamezawa 2-10-7, Fujita Shouji Bld. 7-F

### IV. PHASES OF COMPETITION

1. **Lei Hiwahiwa** – Contestants are required to “haku wili” a “lei” of flora & fauna that are available in Japan. Do not import anything from Hawai`i.
  - a. The length of the “lei” is to be 75 cm.
  - b. The last 20 cm of the lei must be completed in one hour in front of the panel of judges on February 20, 2021.
  - c. The “lei” must be worn during some part of the evening’s competition.
  - d. The medium used to “wili” must be concealed except for the ends of the “lei.”
  - e. No artificial flowers or artificially colored flowers will be allowed.
2. **Kūlana** – Contestants will be scored on their grace, poise, grooming and ability to speak to an audience with composure and confidence, while wearing a holoku and a 2 minute speech. (Points will be docked for going over the allotted time.)
3. **No`eau** – Contestants compete in a “hula auana.” The women are judged in poise and grace, in their ability to emote the feelings of the dance, in their grooming and adornments. Limited to 4 minutes.
4. **Hula `Ōlapa** – Contestants are judged on the fluidity of the dance movements, expression, appearance and accessories.
5. **Oli** – Contestants are judged on their attire and adornments, delivery of the “oli” and the pronunciation of the Hawaiian language. It is necessary that the “okina” & “kahako” are not dropped or added where there should not be any. They must be properly enunciated. The L’s needs to be clear and not an R.
6. **Kūkā Kama`ilio** – Contestants are put through a battery of questions regarding their knowledge of hula, Hawaiian culture and current events. The judges are looking for a well informed woman who is able to articulate. The contestants are also judged on how well they hold-up under pressure.

\* See separate rules governing this pageant.

FOR MORE INFORMATION PLEASE CONTACT US AT: Hawai`i Aloha Academy 130-0014 Tokyo, Sumida-ku, Kamezawa 2-10-7 Fujita Building 7th floor Ph./Fax: 03-3829-3326  
e-mail: hawaii\_aloha\_academy@hotmail.co.jp Web Site: <http://www.leiqueenpageant.com>